

STAT

13 October 1949

Mr. John H. Sweet
Circulation Director
U. S. News & World Report
24th & N Streets, N.W.
Washington 7, D. C.

Dear Mr. Sweet:

I am sorry that I have neglected answering your letter of 1 August 1949, but due to being out of town and to the press of circumstances I have simply let it lie--unfortunately neglected. In reply to your question, the address is correct, and I should like to assure you that I believe the U. S. News & World Report is the best weekly news magazine that is published. I enjoy it very much, and I am delighted and greatly honored that you have placed me on your "honor roll."

Please accept my apologies again for my tardiness in answering your letter and believe me,

Most sincerely,

R. H. Hillenkoetter
R. H. Hillenkoetter
Rear Admiral, U.S.N.

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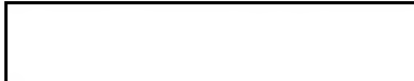
U. S. NEWS & WORLD REPORT

WASHINGTON

24TH & N STREETS, N. W.
WASHINGTON 7, D. C.

October 11, 1949

Rear Admiral R. H. Hillenkoetter, USN



Dear Admiral Hillenkoetter:

Perhaps you were out of town when we wrote you in August, so I'm sending along another copy of our letter for your convenient reference.

We'd like to complete the periodic check of our "honor roll" -- and your reply will help us do it.

Sincerely yours,

A handwritten signature in cursive script that reads "John H. Sweet".

John H. Sweet
Circulation Director

JHS/jw

August 1, 1949

Rear Admiral R. H. Hillenkoetter, USN



Dear Admiral Hillenkoetter:

Every now and then we make a periodic check to learn if copies of our magazine are being received at the right addresses -- especially copies going to our honor roll on which you are included.

Please let us know whether the address at which you are receiving "U.S. News & World Report" is correct or whether or not you prefer to have it come to your home or office in the event it is not now going to the place you would like to receive it.

We would appreciate a letter from you and while writing, we would be glad to have any comments you care to make about the usefulness of the magazine to you.

Very truly yours,

John H. Sweet
Circulation Director

JHS/jv

P.S. This letter is addressed exactly the same as the address label on your copy.